



## "What's in a name?"

## **Veracity Defined**

Merriam Webster defines Veracity as, "1: devotion to the truth, TRUTHFULNESS; 2: power of conveying or perceiving truth; 3: conformity with truth or fact."

We characterize it as the kind of service you deserve.

Veracity's owner has a degree in Finance, as well as the designations of Certified Manager of Community Associations (CMCA), Association Management Specialist (AMS) and **Professional Community** Association Manager (PCAM). A PCAM is a professional who has earned the highest level of recognition for managers awarded by Community Associations Institute (CAI). He is also a former **HOA President and Treasurer who** brings a Board member's experience and point of view to the management side. Veracity also has a "Certified Master Gardener" that can provide advice on landscaping.

> Veracity, Inc. www.VeracityInc.com 214-368-3388

## Veracity will...

Reduce delinquencies and violations in the community.

Help board members to realize the full potential of their property, maximize the value of their investment and provide them with independent, objective advice to make good decisions.

Put the interests of the board and association members first by providing prompt, responsive customer service.

Eliminate board duty from being a job, and give the board back their lives.

Adhere to the highest ethical practices in all transactions and vendor relationships.

Provide forward-thinking innovative solutions.

Customize services that meet your needs, including programs for self-managed communities and that save on association insurance and services.

Live up to our name at all times.





## **Client Testimonials**

"Veracity's management has dramatically improved virtually every aspect of our association's business affairs.

Veracity promptly upgraded our financial reporting, improved property inspection practices and helped educate the board on its governance responsibilities. First-rate property management."

- Dr. John M., Ph.D. of Finance and HOA Treasurer

"Veracity, for a very competitive price, relieved our Board and officers from much of the burdensome administrative duties of our HOA and allowed us to focus on management. I am happy that we chose Veracity."

- Russell M., Esq., HOA President

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"Veracity reviewed each and every service contract, i.e. pest control, trash service, landscape, etc. and brought the same or better service for the same or less money."

- John K., HOA President

"Very detailed and by the book, which is what we needed; knew more than what we knew regarding our HOA."
- Julie C., HOA Treasurer

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